

McLane

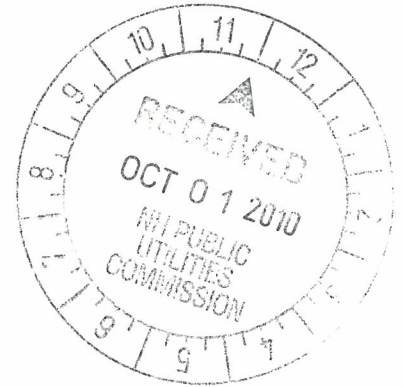
McLane, Graf,
Raulerson & Middleton
Professional Association

900 Elm Street | P.O. Box 326 | Manchester, NH 03105-0326
Tel: 603.625.6464 | Fax: 603.625.5650 | www.mclane.com

OFFICES IN:
MANCHESTER
CONCORD
PORTSMOUTH
WOBURN, MA

PATRICK H. TAYLOR
Direct Dial: (603) 628-1266
Email: patrick.taylor@mclane.com
Licensed in NH and MA

September 30, 2010



Debra A. Howland
Executive Director and Secretary
New Hampshire Public Utilities Commission
21 S. Fruit Street, Suite 10
Concord, NH 03301

Re: **DE 09-225 – Granite State Electric Company d/b/a National Grid**

Dear Ms. Howland:

In accordance with the Settlement Agreement in this docket, approved by Order No. 25,101, I enclose Granite State Electric Company d/b/a National Grid's marketing materials associated with its launch of the Company's "GreenUp" program in New Hampshire for the months of September and October. The Company previously submitted GreenUp marketing materials for the months of July and August on August 26, 2010.

In September, the Company included a September/October 2010 "Energy in Action" newsletter with all New Hampshire residential customers' bills. The newsletter generally addresses National Grid energy efficiency initiatives and contains a paragraph specifically promoting the Company's GreenUp program. A copy of the newsletter is enclosed with this letter.

Today, September 30, National Grid is participating as an exhibitor in the "Tri City Expo" at the Radisson Hotel Expo Center in Manchester, NH. The Expo is a collaborative effort between the Manchester, Concord, and Nashua Chambers of Commerce and features over 200 exhibitors from all over the state. More than 2,000 attendees are expected during the Expo's four-hour duration. National Grid will staff a booth at the event, and will distribute copies of its October New Hampshire GreenUp bill insert to interested attendees. A copy of the bill insert, which will be mailed to customers with their bills beginning in early October, is enclosed with this letter.

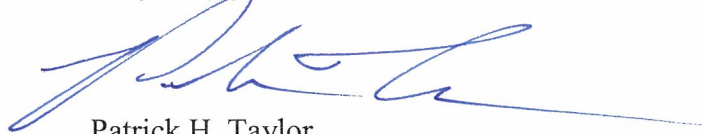
The October New Hampshire GreenUp bill insert, as well as the August bill insert that the Company submitted to the Commission on August 26, list Sterling Planet as a GreenUp

supplier. National Grid recently learned from Sterling Planet that it has not yet established Electronic Data Interchange ("EDI") capability. Suppliers cannot participate in the GreenUp program without EDI capability, and as a result, Sterling Planet is not able to enroll customers in the program at this time. The delay in establishing operational EDI capability is attributable to issues between Sterling Planet and its EDI provider, not National Grid. Nevertheless, Sterling Planet does expect to be able to enroll customers in the GreenUp program until late 2010 / early 2011.

National Grid will inform attendees of the Tri City Expo that express an interest in GreenUp that Sterling Planet is temporarily unavailable as a supplier and will affix a sticker stating the same to the October bill insert that the Company distributes from its booth. Though it is too late to amend the October bill inserts that will be included in next month's bills, the Company will include an on-bill message with its November bills explaining that Sterling Planet is temporarily unavailable as a GreenUp supplier, and that availability is expected in late 2010 to early 2011. Furthermore, National Grid has noted that Sterling Planet will become available in late 2010 / early 2011 on its New Hampshire GreenUp provider web page, and the Company's call center representatives will advise customers inquiring about GreenUp service in New Hampshire about this limitation.

In addition to the enclosed materials, the Company will distribute an e-mail promoting its GreenUp program to residential and small business customers in October. Please do not hesitate to contact me should you have any questions about this matter.

Very truly yours,



Patrick H. Taylor

Enclosures

cc: Celia O'Brien, Esq.
Juliana C. Griffiths